

Patrick Wadden

Interaction Designer

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Portfolio: <http://www.patrickwadden.com>

Personal Summary

I am an articulate and motivated individual who is now looking to take the next step in my career path, and continue creating experiences that people love.

New technology excites me. I'm always on the lookout for the next big thing, whether it be a product or design technique. My intention is to keep at the cutting edge of innovation by paying particular attention to the latest trends and developments.

I'm a fast and keen learner who strives to succeed at any given task. I'm a confident and well-spoken person with a proven ability to work well under pressure. I am a strong team player and enjoy meeting and working with new people. I have a keen eye for detail and enjoy creating superior pieces of work that showcase my skills and knowledge.

Areas of Expertise

User Experience, Interaction Design, Information Architecture, User Centric Design, Agile Development, Responsive Design, Very Strong Prototyping, Competitor Analysis

Software and Skills

HTML, CSS, JavaScript, jQuery, AngularJS, SASS/LESS
Photoshop, Illustrator, Omnigraffle, Axure, Git

Education

Kingston University

September 2005 - 2008

First Class Honours in Media Technology (BSc)

Richmond upon Thames College

September 2003 - June 2005

2 A Levels and 2 A/S Levels

Employment History

Westpac - Interaction Designer

July 2011 - Present - Short Term Contract

- Full redesign of the Westpac Mobile Banking App
- Design and prototype all interactions within the app for testing and developer reference
- Work closely with project owners to understand the features and requirements of the project
- Lease with developers to make sure the app is built to my interaction specifications
- Create user flows and wireframes for presentations to stakeholders

PayPal - Interaction Designer

January 2011 - January 2014

- Work on core, strategic projects that affect PayPal globally such as website re-launches and contact experiences
- Manage projects from conception to completion following a user centric design process
- Research and identify improvements in the user flow through the global website
- Manage the re-launch of the regional PayPal sites such as the German website into the new design
- Work across marketing and engineering to get insight into requirements for projects
- Collaborate with engineers on best front end coding techniques and ensure that our designs are built to our high standards while advising how to best solve specific issues
- Oversee development on high profile projects such as the 'PayPal here' launch

PayPal - Web Designer and Developer (Intern)

August 2011 - December 2011

- Produce emails and landing pages to accompany PayPal's everyday marketing campaigns
- Advise on, and then build high profile marketing landing pages for campaigns such as the release of PayPal inStore and Christmas shopping campaigns

foska.com - Web Designer and Developer

August 2009 - August 2011

- Complete redesign and rebuild of foska.com
- Designing and building of newsletters for both actionbikes.co.uk and foska.com for mailing lists of over 30,000 people

Leisure Activities

I love playing rugby and have done since I was 7 years old. I have always been a member of Twickenham RFC and currently play for the 1st team.

I always have personal projects on the go too, which really allow me to hone my Interaction Design skills by working on projects from scratch.